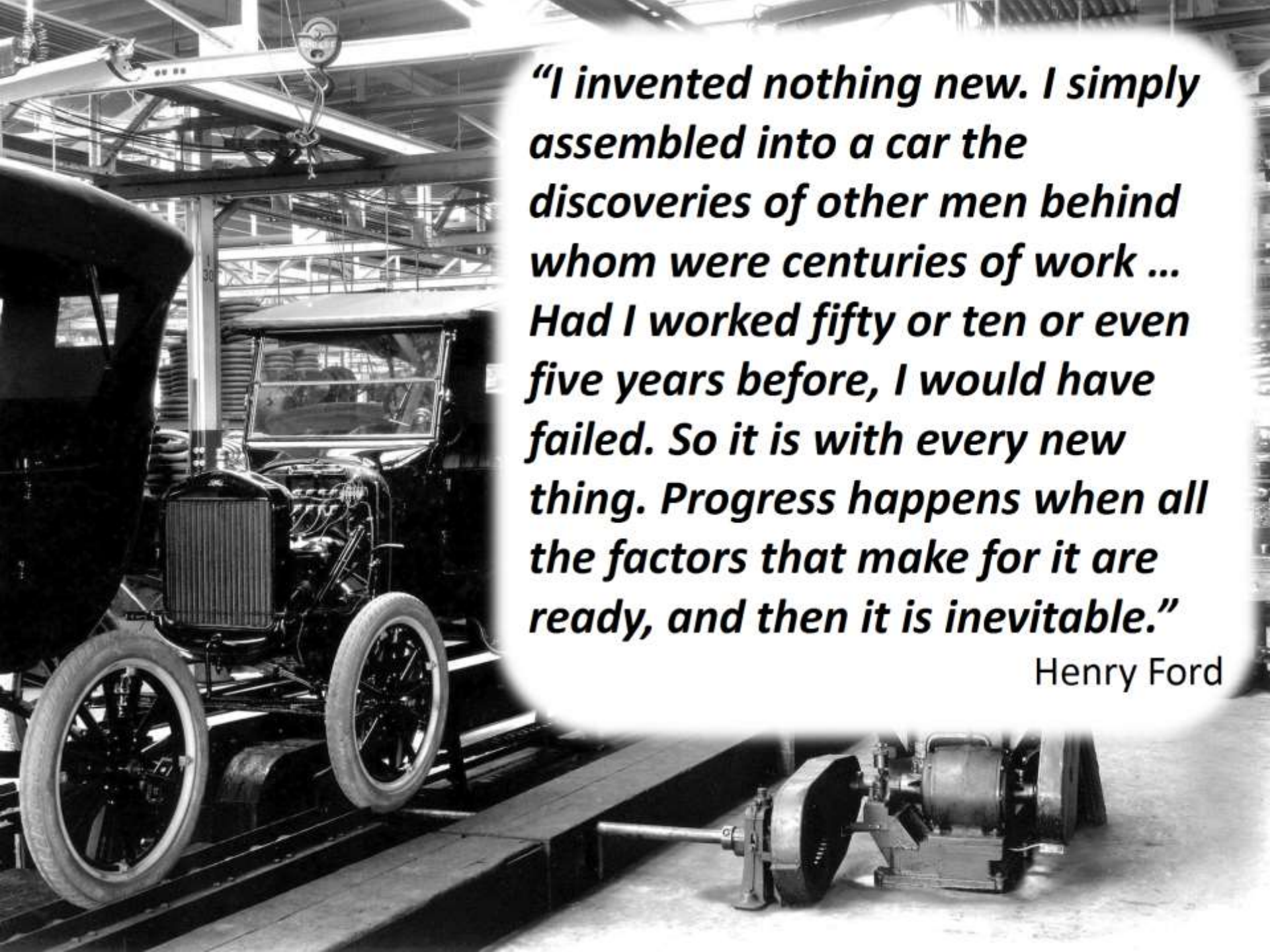


Creativity and Innovation

**100
Inspirational quotes**





"I invented nothing new. I simply assembled into a car the discoveries of other men behind whom were centuries of work ... Had I worked fifty or ten or even five years before, I would have failed. So it is with every new thing. Progress happens when all the factors that make for it are ready, and then it is inevitable."

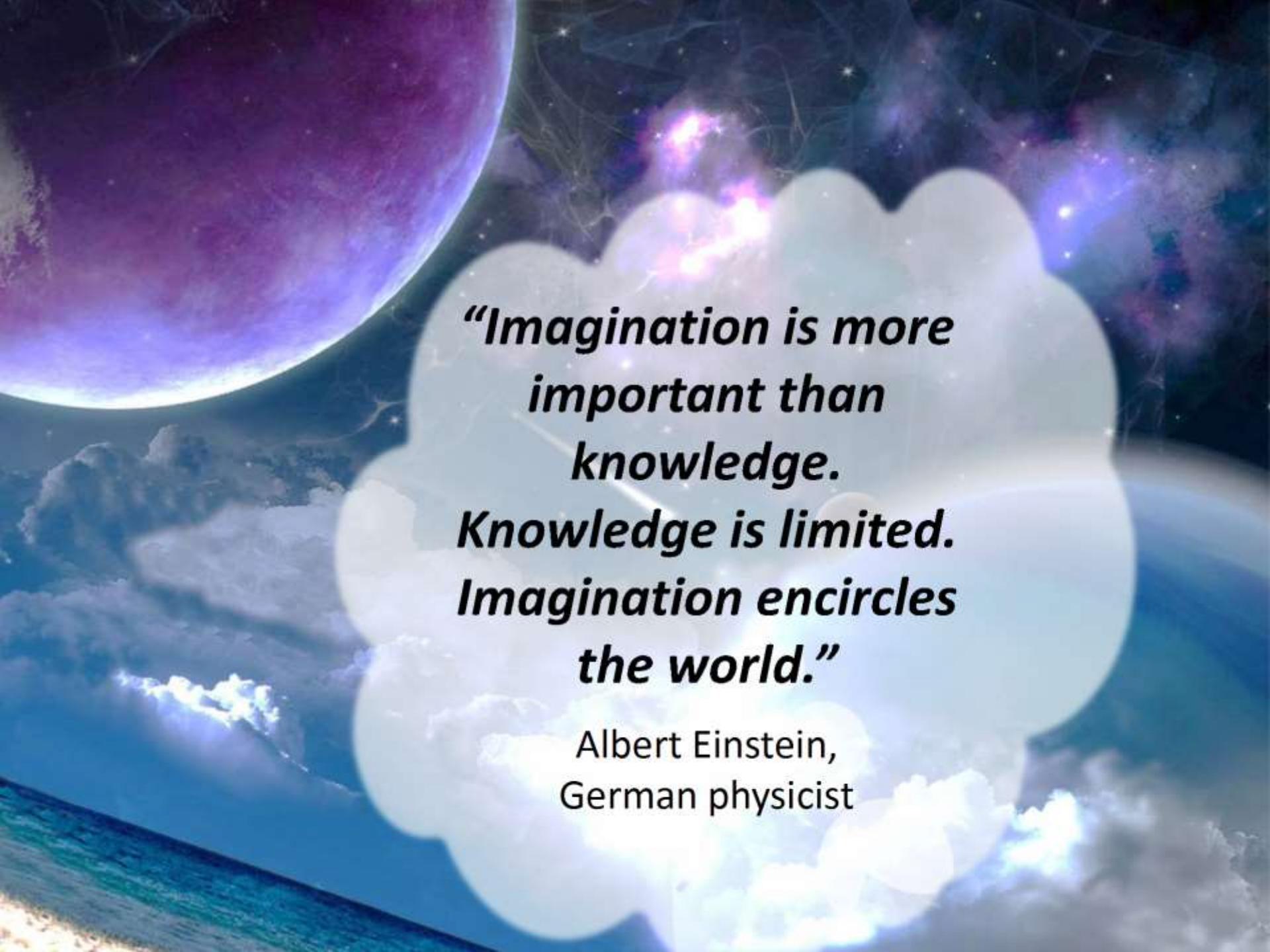
Henry Ford



***“Millions saw the
apple fall, but Newton
asked ‘why?’”***

Bernard Baruch

American businessperson and political consultant

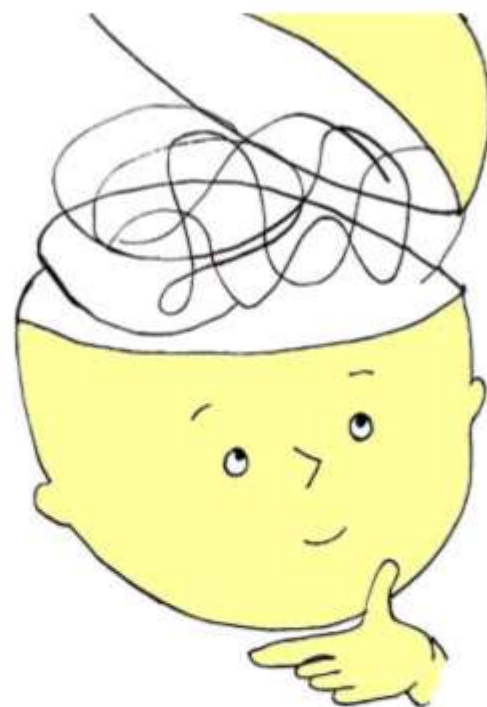


***“Imagination is more
important than
knowledge.
Knowledge is limited.
Imagination encircles
the world.”***

Albert Einstein,
German physicist

“Your brain is the most modifiable part of your whole body, and you can rewire your brain by how you use it every day.”

Sandra Bond Chapman,
Author, *Make Your Brain Smarter*



***The average child asks
125 probing questions
a day. The average
adult asks a mere 6.***

Fast Company,
Jan/Feb 2000, p. 160



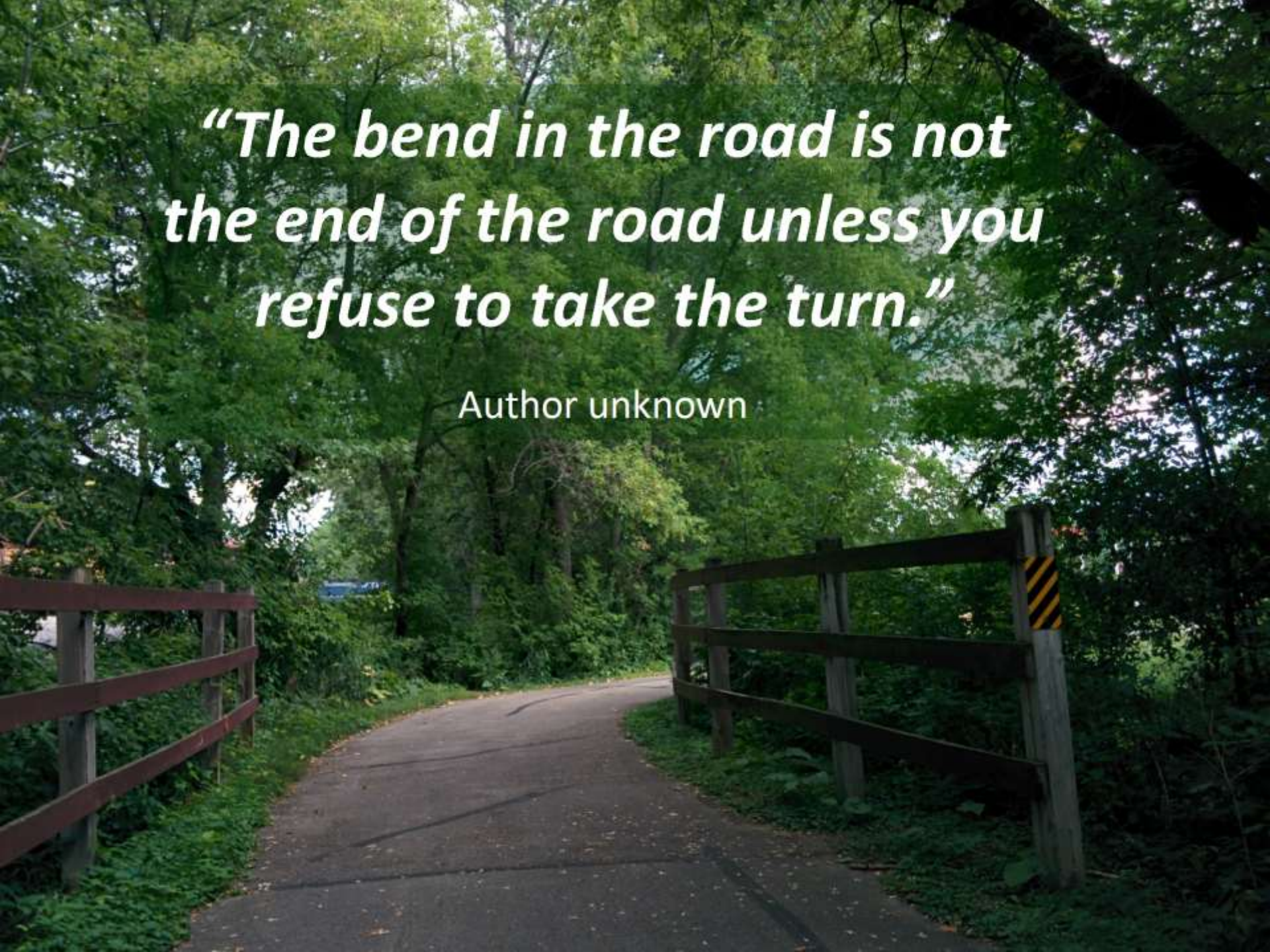


Linus Pauling
Nobel Laureate

“I am constantly asked by students how I get good ideas. My answer is simple: First, have a lot of ideas. Then, throw away the bad ones.”

***“The bend in the road is not
the end of the road unless you
refuse to take the turn.”***

Author unknown



“It’s better to know some of the questions than all of the answers.”

James Thurber
American cartoonist



“Creativity wilts without energy renewal.”

Linda Gorchels, author

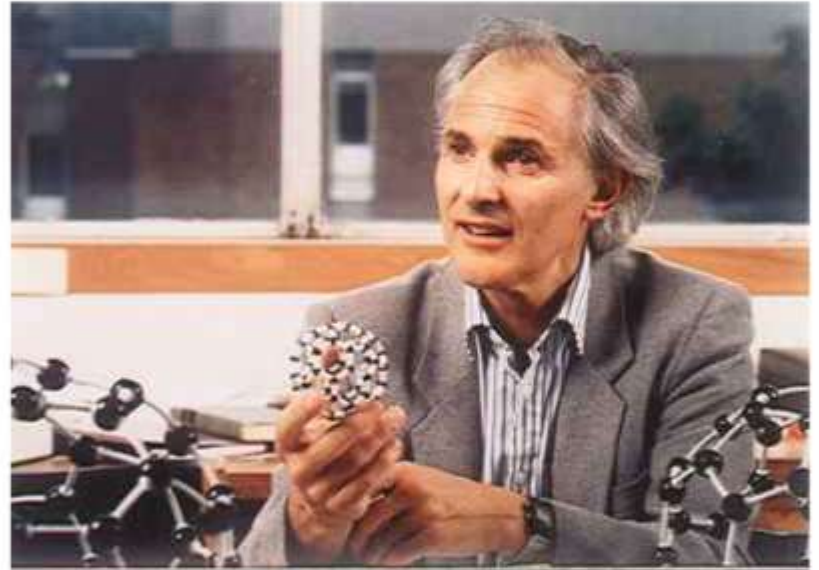


“Everything is a trade-off. The more you focus on details, the more difficult it is to decipher big ideas to take into your brain bank.”

Sandra Bond Chapman
Author, *Make Your Brain Smarter*



*"Nine out of ten of
my experiments fail,
and that is
considered a pretty
good record
amongst scientists."*



Sir Harold Kroto
Nobel Laureate

A person is seen from behind, sitting at a desk in an office. They are wearing a blue long-sleeved shirt and a red party hat. On the desk in front of them is a small white cake with a single lit candle. To the left of the person is a large blue balloon. The background shows office cubicles and a window. The quote is overlaid on the right side of the image.

***“It is better to have
enough ideas for some
of them to be wrong,
than to be always right
by having no ideas at
all.”***

Edward de Bono
father of lateral thinking

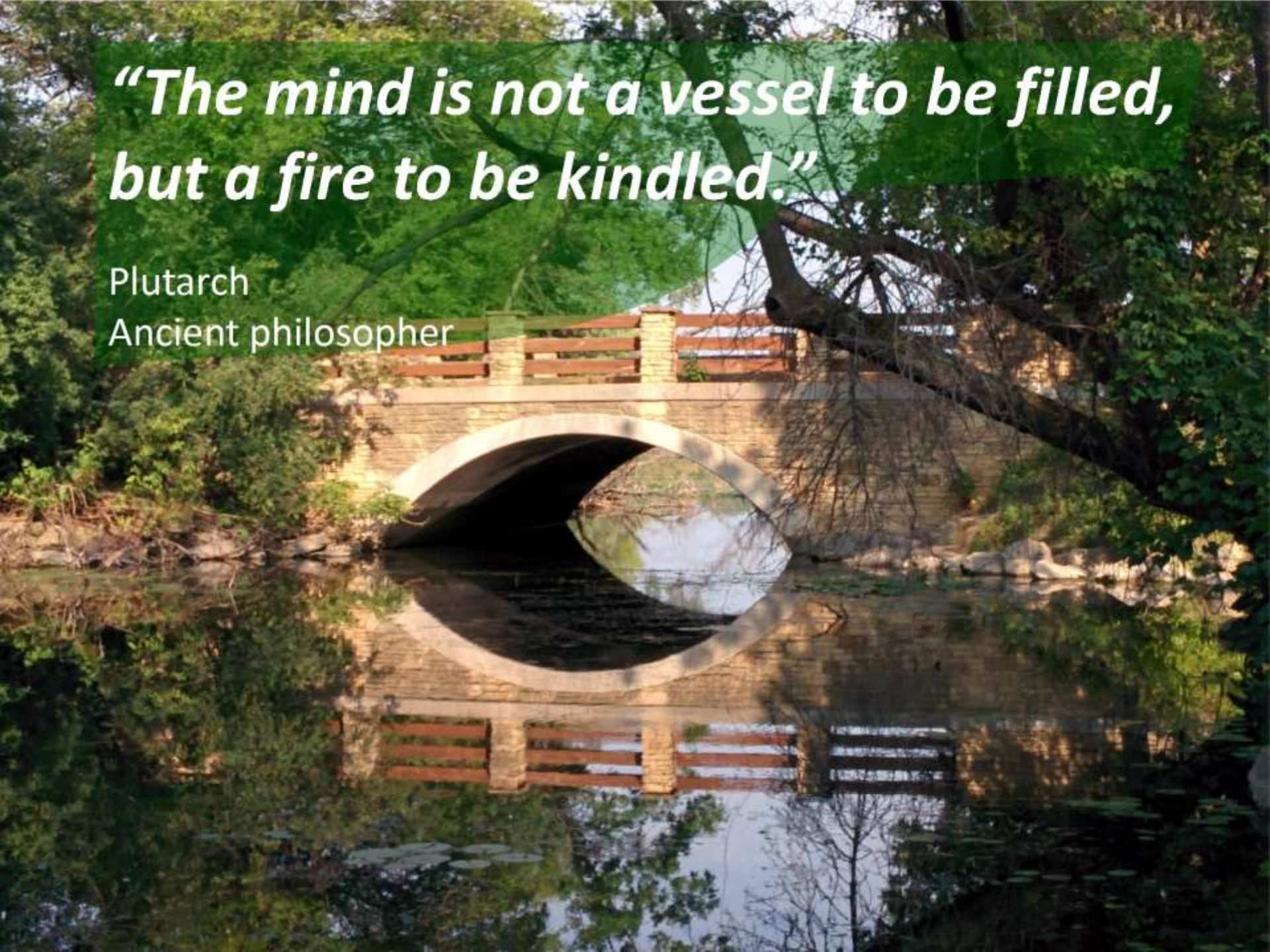


***“Luck is being ready
for the chance.”***

J. Frank Dobie,
newspaper columnist

***“The mind is not a vessel to be filled,
but a fire to be kindled.”***


Plutarch
Ancient philosopher



***“My interest is
in the future
because I am
going to
spend the
rest of my life
there.”***

Charles Kettering,
American inventor



A photograph of a narrow, muddy path in a forest. The path is covered in large puddles of brown mud and water, with some rocks visible. A bicycle is parked on the left side of the path, facing away from the camera. The path is flanked by dense green foliage and trees. The overall scene suggests a difficult or less-traveled route.

***"Sometimes the
road less
traveled is less
traveled for a
reason."***

Jerry Seinfeld
comedian

“You can’t expect to hit the jackpot if you don’t put a few nickels in the machine.”

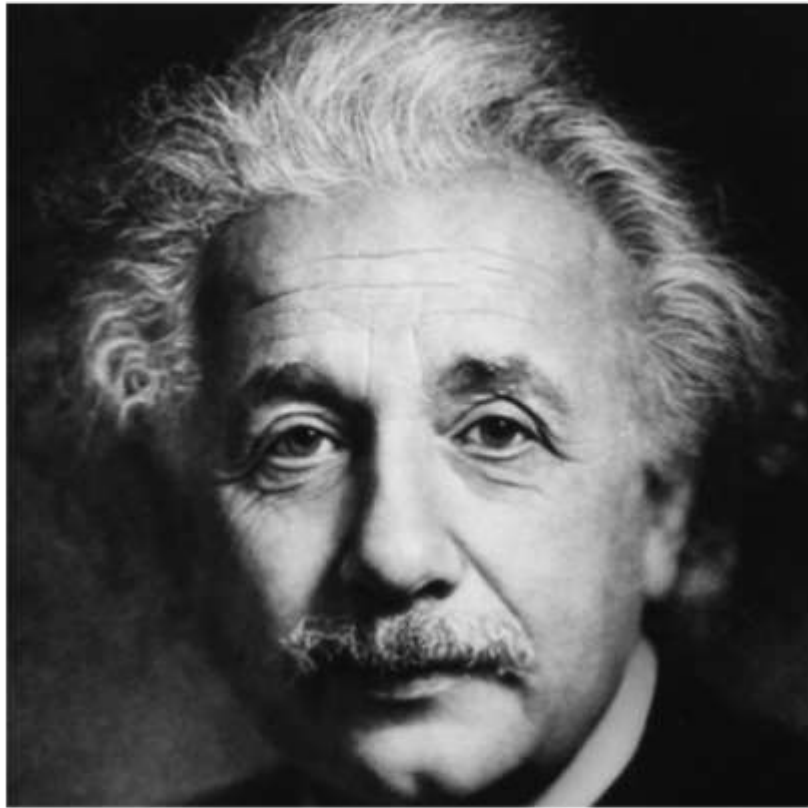


Flip Wilson
comedian

“The pessimist sees difficulty in every opportunity. The optimist sees the opportunity in every difficulty.”

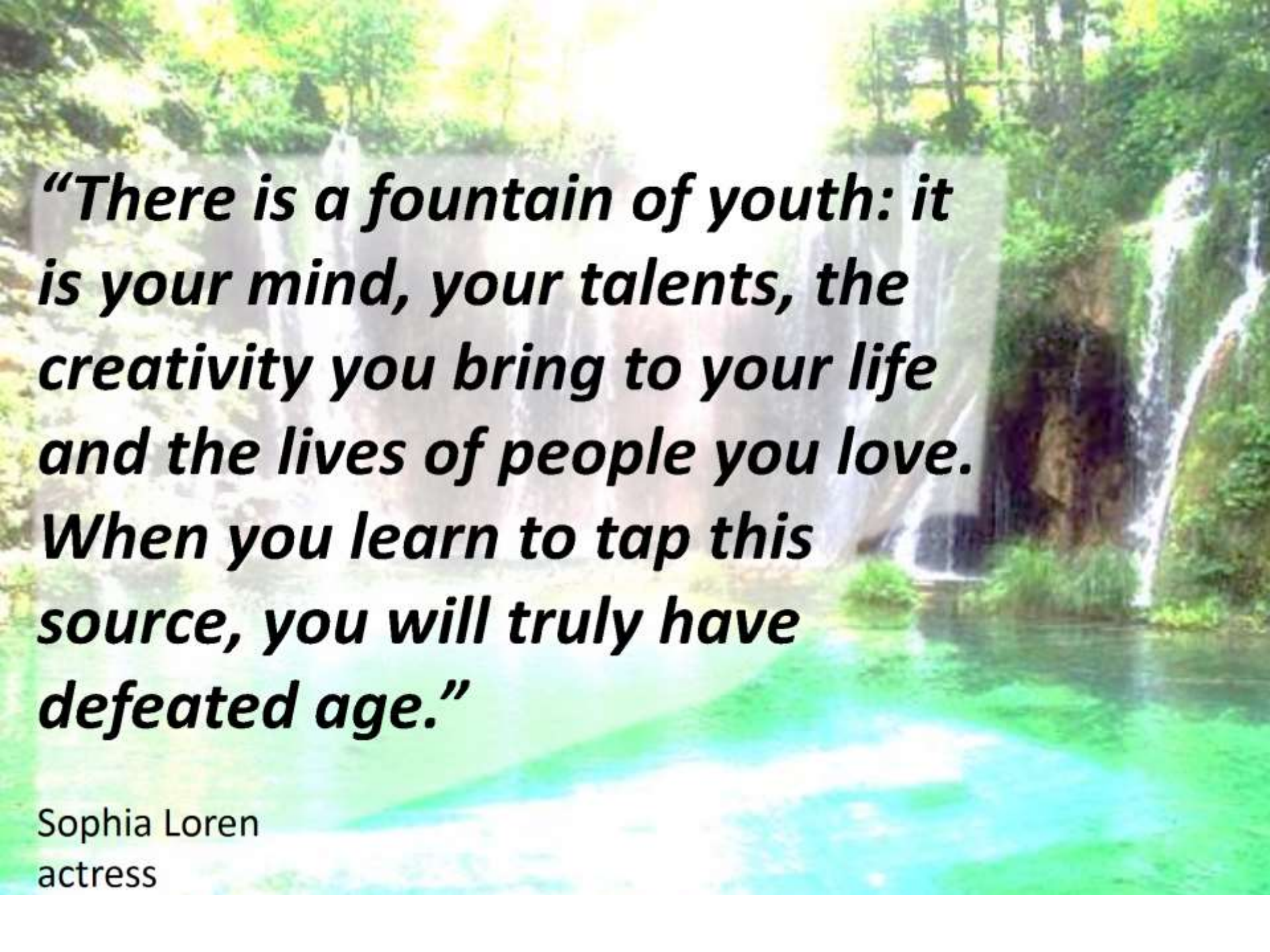
Winston Churchill
British politician





“It's not that I'm so smart; it's just that I stay with problems longer.”

Albert Einstein
German physicist



“There is a fountain of youth: it is your mind, your talents, the creativity you bring to your life and the lives of people you love. When you learn to tap this source, you will truly have defeated age.”

Sophia Loren
actress



***“If opportunity
doesn't knock,
build a door. ”***

Milton Berle,
American comedian

“Because we are bound by what we know, it is difficult to imagine what we don’t know.”

Walter Wriston
former Citicorp CEO

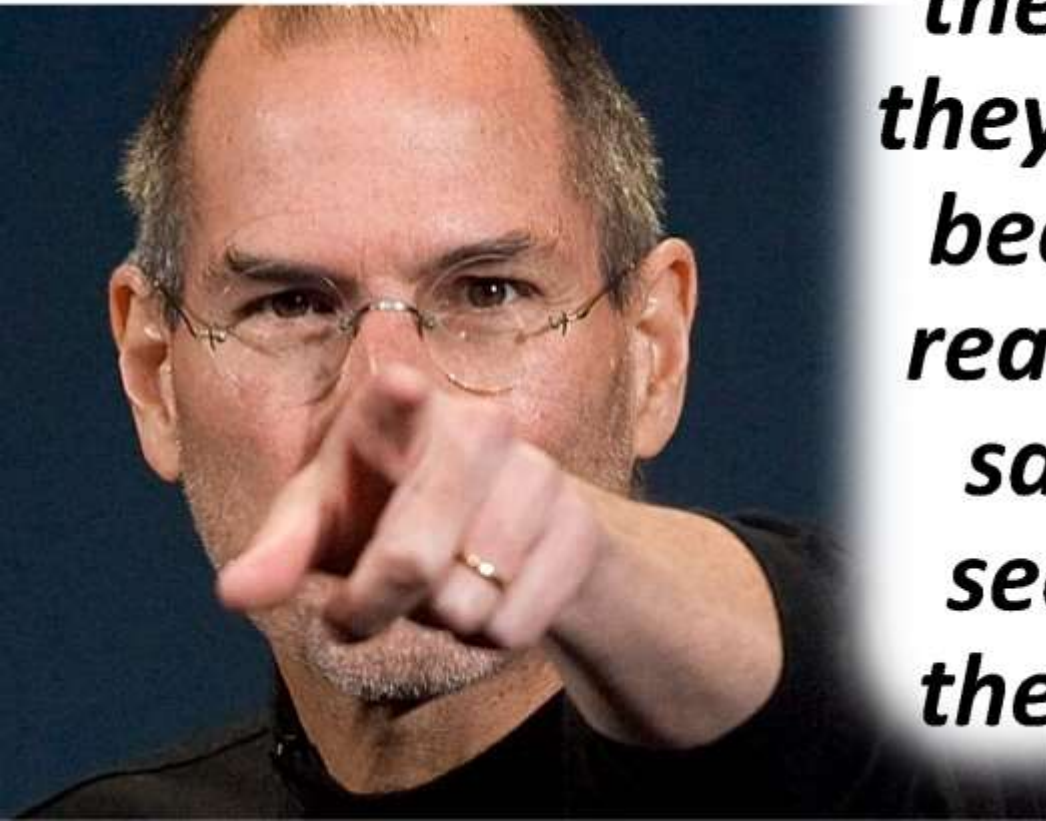


“Curiosity about life in all of its aspects, I think, is still the secret of great creative people.”

Leo Burnett
advertising executive



Steve Jobs,
Apple Founder




“Creativity is just connecting things. When you ask creative people how they did something, they feel a little guilty because they didn’t really do it; they just saw something. It seemed obvious to them after a while.”

“Failure should be our teacher, not our undertaker. Failure is delay, not defeat. It is a temporary detour; not a dead-end street.”

Denis Waitley
Motivational speaker





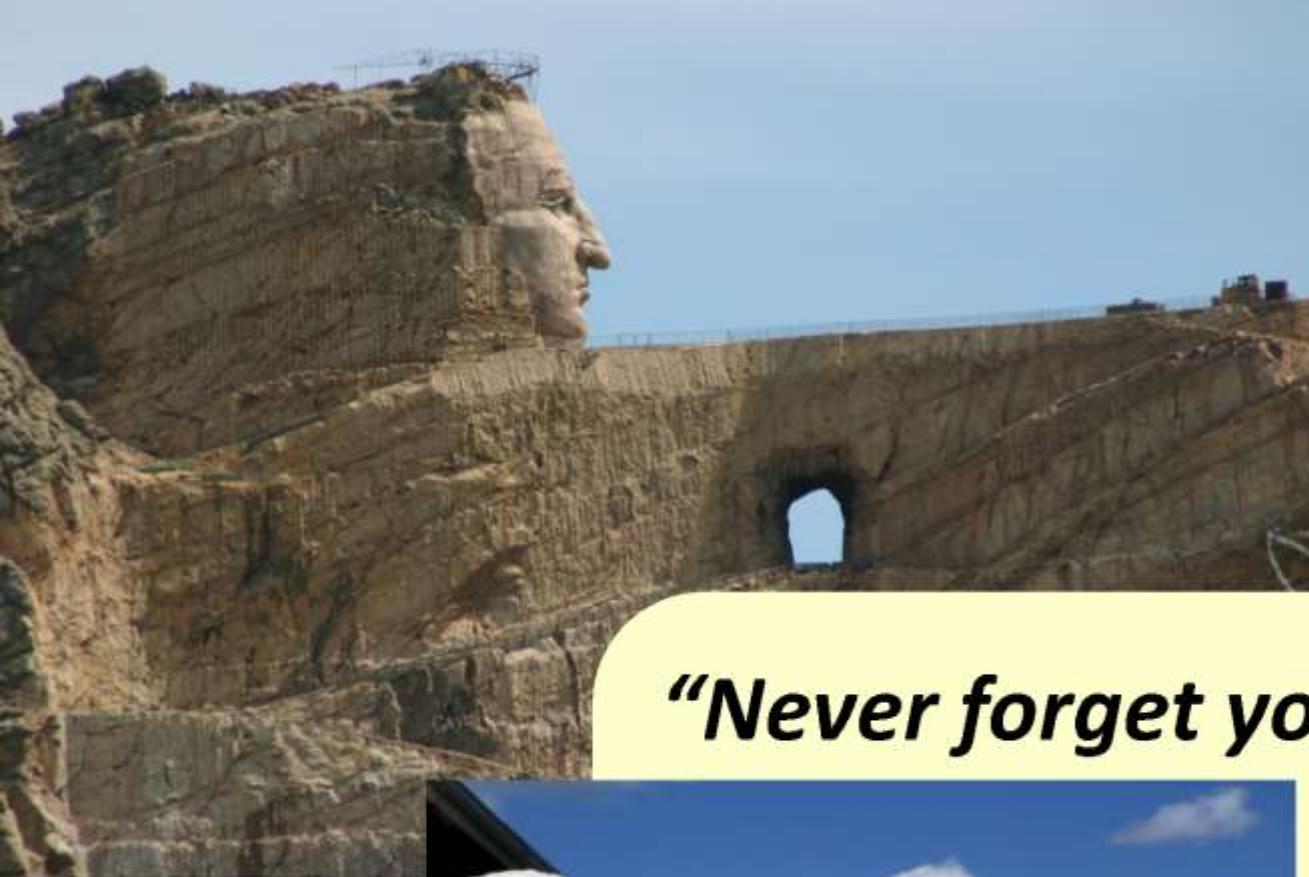
***“Ideas, like fleas, jump from
person to person, but they
don’t bite everyone.”***

Author unknown

***“Perseverance is
not a long race; it is
many short races
one after another.”***



Walter Elliott
Scottish politician



“Never forget your dreams.”



Korczak Ziolkowski
Sculptor of
Crazy Horse Memorial

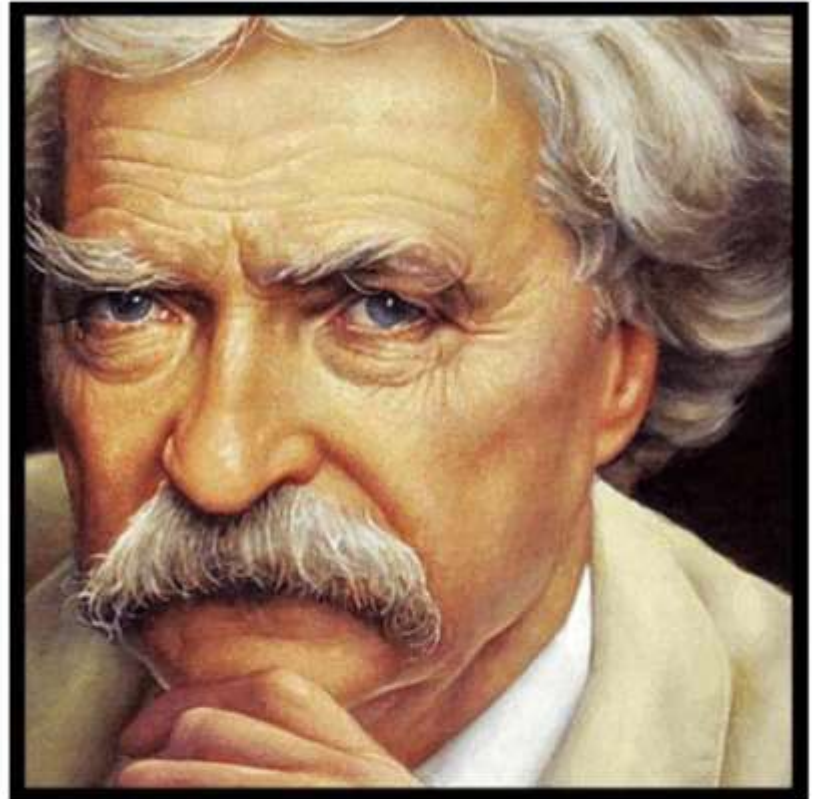


***“Great ideas rarely
start great; they need
to brew for a while.”***

Linda Gorchels
author

“The person with a new idea is a crank – until the idea succeeds.”

Mark Twain
American author






***“Shoot for the
moon ... even if
you miss you’ll be
among the stars.”***

Norman Vincent Peale
Minister and author



***“The young make
the mistake of
thinking that
education can take
the place of
experience; the old,
that experience can
take the place of
education.”***

Author unknown



*When individuals
are given the
chance to form
teams around
their diverse
interests and
their past
experiences, the
potential for
creativity is
enhanced.”*

David Burkus,
Author, *The Myths of Creativity*

***“The road to
success is
always under
construction.”***

Lily Tomlin
Actress & comedian





*Just when I think I'm winning the rat
race, along come faster rats*

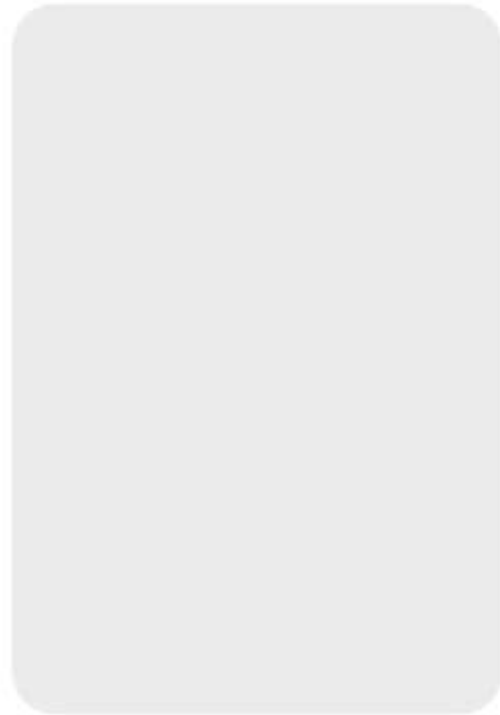


***“Learn from the
mistakes of others
– you can never
live long enough
to make them all
yourself. “***

Eleanor Roosevelt
Former U.S. First lady

***“There’s no place
where success
comes before
work, except in
the dictionary.”***

Author unknown





***“If you really want to do something,
you’ll find a way; if you don’t, you’ll
find an excuse.”***

Jim Rohn, author

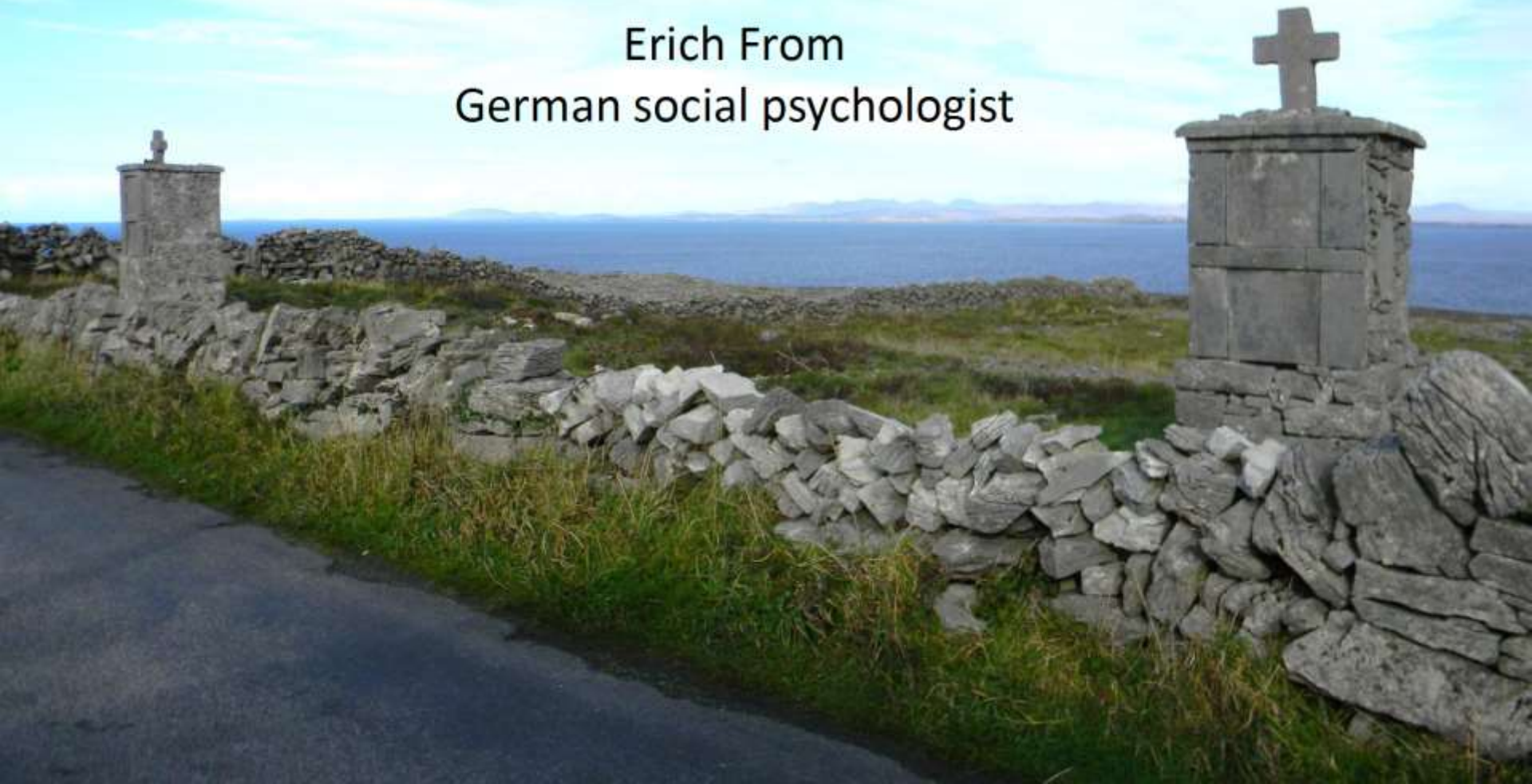
***“A mind stretched to a new idea
never goes back to its original
dimension.”***

Oliver Wendell Holmes
U.S. physician & author



***“Creativity requires the courage
to let go of certainties.”***

Erich From
German social psychologist





***“I must do something”
will always solve more
problems than
“something must be
done.”***

Author unknown



***“Only the
mediocre are at
their best at all
times.”***

Author unknown

“Ideas are a dime a dozen. People who put them into action are priceless.”

Mary Kay Ash
Mary Kay cosmetics



“Passion is one great force that unleashes creativity, because if you're passionate about something, then you're more willing to take risks.”

Yo-Yo Ma
Cellist



A tall, white, cylindrical lighthouse with a black lantern room and gallery stands prominently on the left side of the image. To its right is a two-story, light-colored stone or brick keeper's house with a red gabled roof and a prominent chimney. The scene is set against a clear blue sky with some green trees visible in the background.

*“Success isn’t
permanent, and
failure isn’t fatal.”*

Mike Ditka, coach

“The difficulty lies not so much in developing new ideas as in escaping from old ones.”

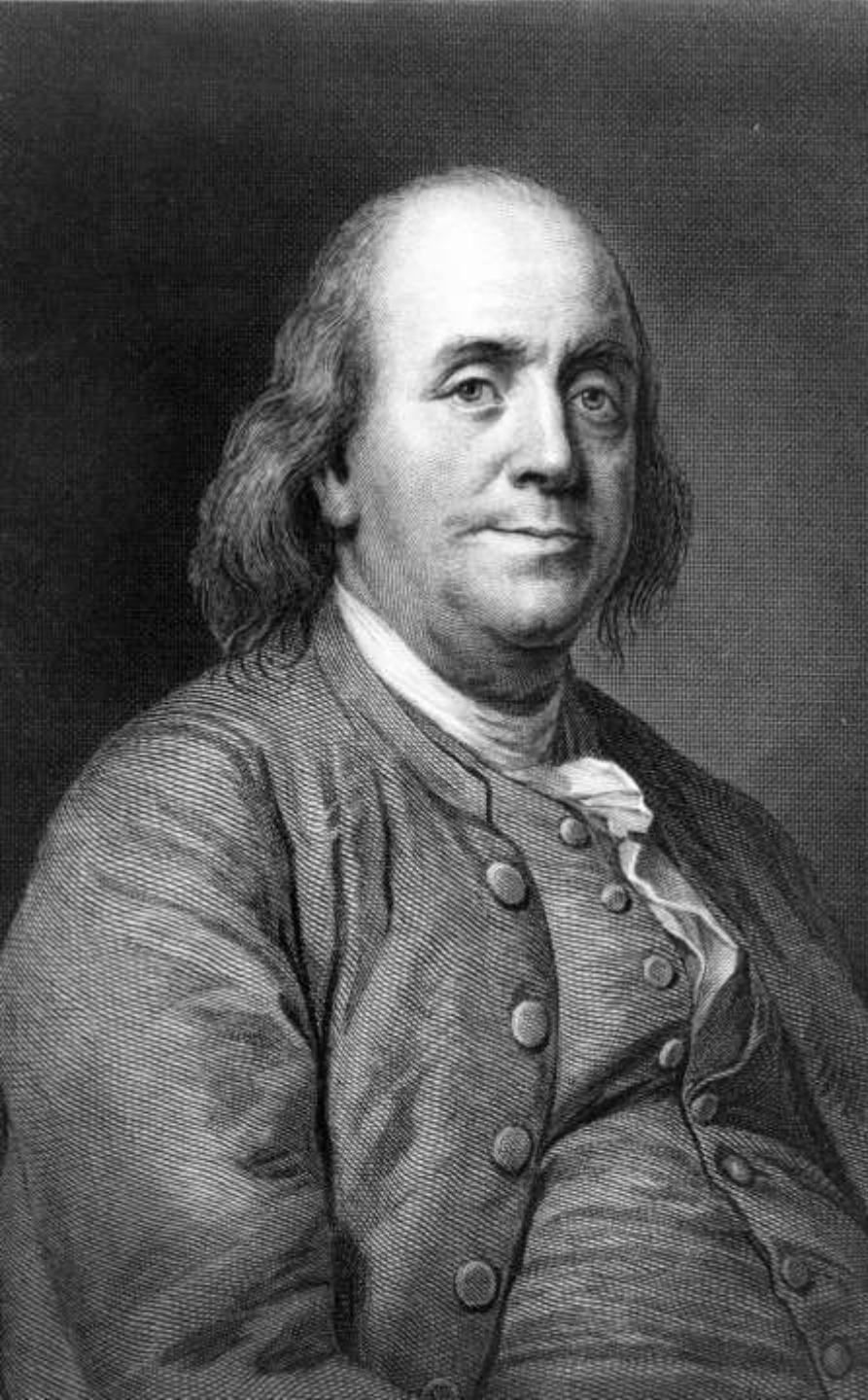
John Maynard Keynes
British economist





Mark Twain
[Samuel Clemens] Humorist,
Essayist, Novelist

***“Twenty years from now
you will be more
disappointed by the
things that you didn't do
than by the ones you did
do. So throw off the
bowlines. Sail away from
the safe harbor. Catch
the trade winds in your
sails. Explore. Dream.
Discover.”***



***“People will
accept your ideas
much more
readily if you tell
them Benjamin
Franklin said it
first.”***

David H. Comins*

*There is controversy about who David Comins is and whether this quote should be attributed to him.

“Truly creative people care a little about what they have done, and a lot about what they are doing. Their driving focus is the life force that surges in them now.”

Alan Cohen, author



***“Creativity doesn’t just love
constraints; it thrives on them.”***

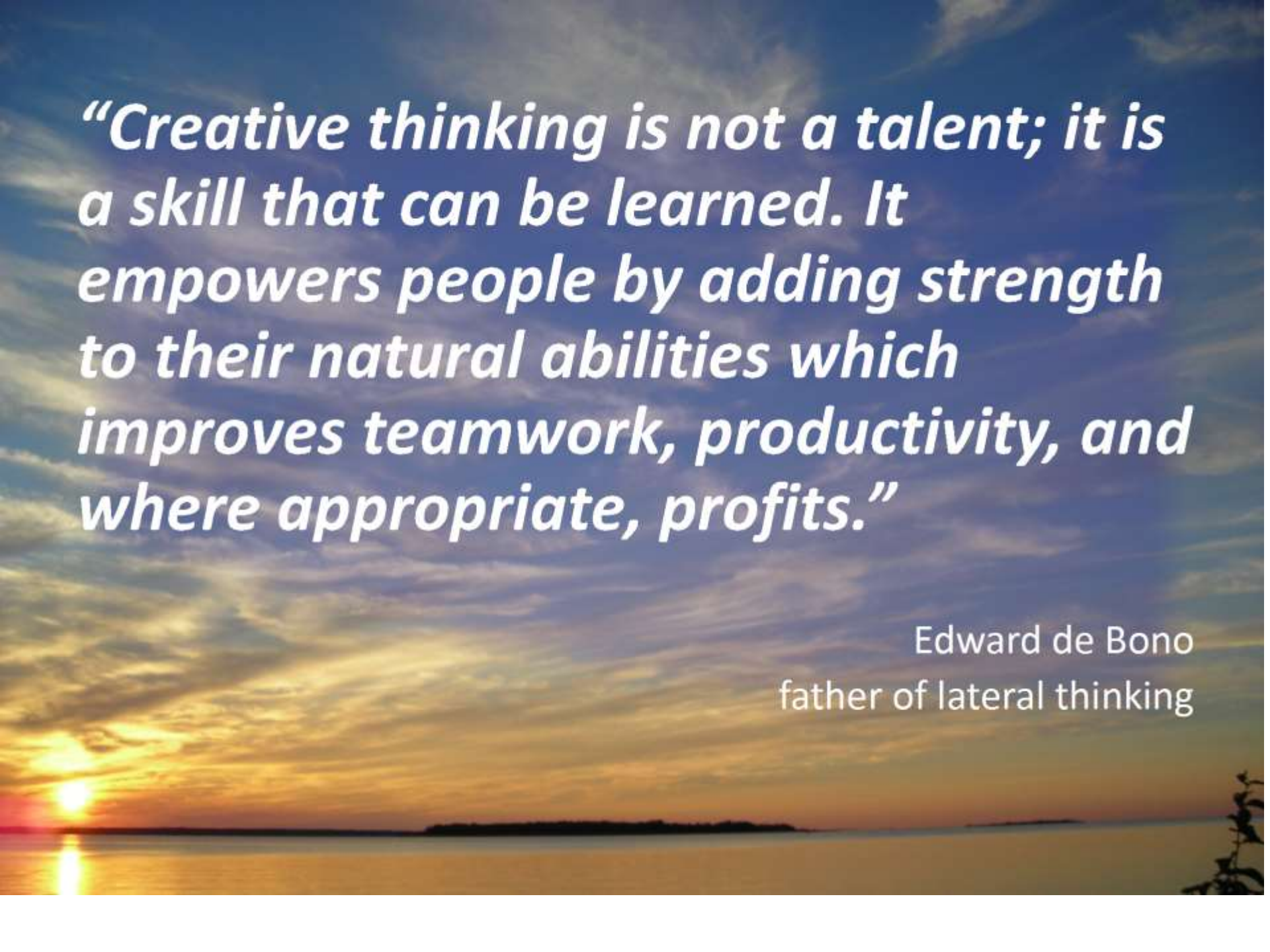
David Burkus, author
The Myths of Creativity



“Curiosity – combined with intrinsic motivation – primes the pump of creativity.”

Linda Gorchels
author



A sunset scene with a bright sun low on the horizon, casting a golden glow across the sky and reflecting on the water. The sky is filled with soft, wispy clouds. The quote is overlaid in white, italicized text.

“Creative thinking is not a talent; it is a skill that can be learned. It empowers people by adding strength to their natural abilities which improves teamwork, productivity, and where appropriate, profits.”

Edward de Bono
father of lateral thinking

“Dreams don’t just happen; dreams are made to happen.”

Author
unknown





“A truly creative person rids him or herself of all self-imposed limitations.”

Gerald G. Jampolsky, author

***“Every child is
an artist; the
problem is
staying an
artist when you
grow up.”***

Pablo Picasso



***“The world needs
dreamers and the
world needs doers.
But above all, the
world needs
dreamers who do.”***

Sarah Ban Breachnach, author



***"Doing the same thing
over and over, yet
expecting different
results, is the definition
of crazy."***

Ancient proverb



The image is a photograph taken from inside a stone castle, looking out through a rectangular opening. The stone walls of the castle are made of large, dark grey, rough-hewn blocks. The ledge in front of the opening is covered in green moss. Outside, a wide river flows, with a concrete bridge crossing it in the distance. The landscape beyond the river is green and hilly, with some trees showing autumn colors. The sky is overcast and grey.

***“Success is 99
percent failure”***

Soichiro Honda
Honda Motor Corp.

***“Some people
succeed because
they are
destined to
succeed, but
most people
succeed because
they are
determined to
succeed.”***

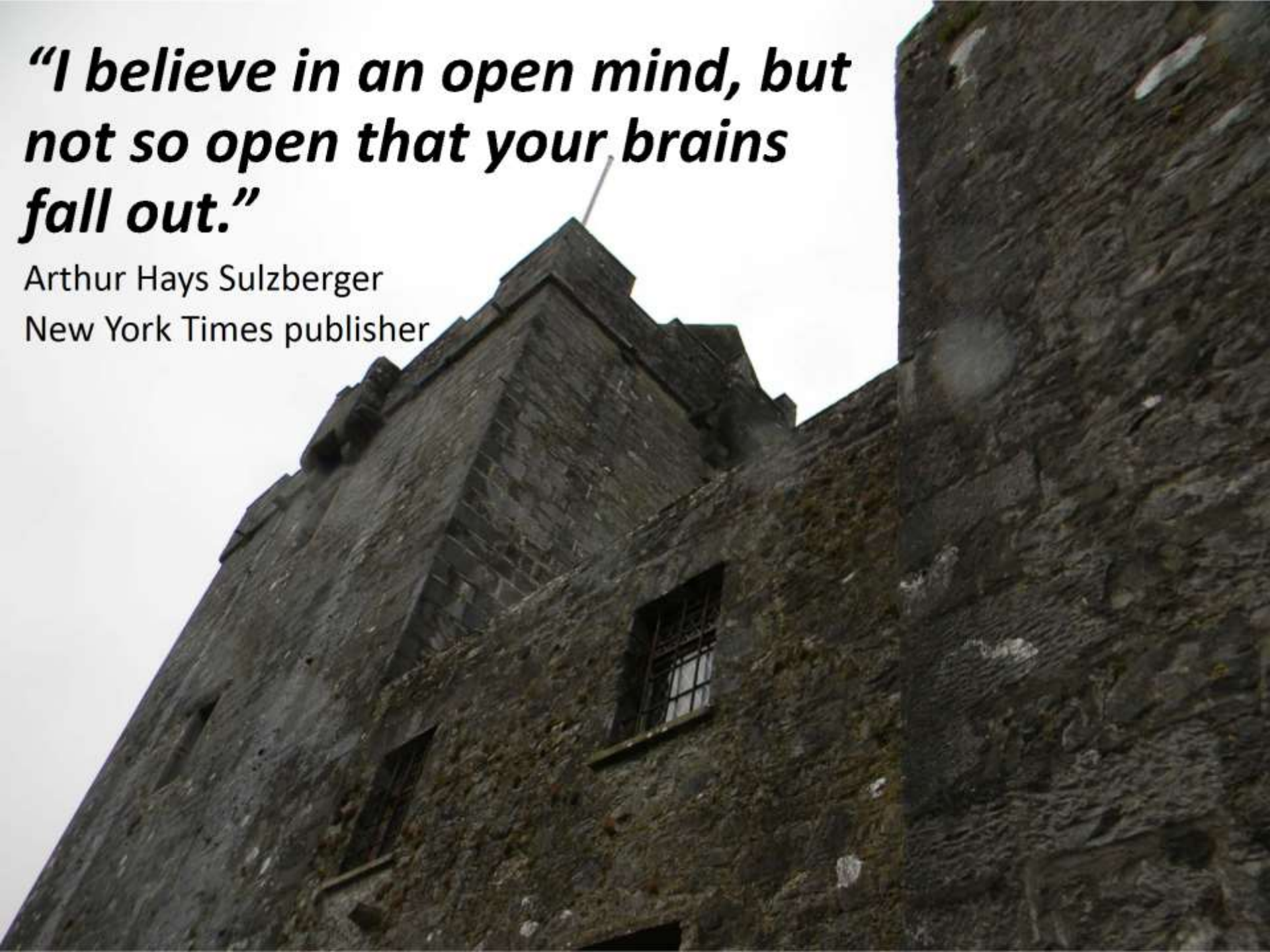
Author unknown





“The thoughts of two people are more valuable than money. When two people exchange dollar bills, each still has only one dollar. When they exchange ideas, each then has two ideas.”

Author unknown



***“I believe in an open mind, but
not so open that your brains
fall out.”***

Arthur Hays Sulzberger
New York Times publisher



***"When all think
alike, then no
one is
thinking."***

Walter Lippman
American writer

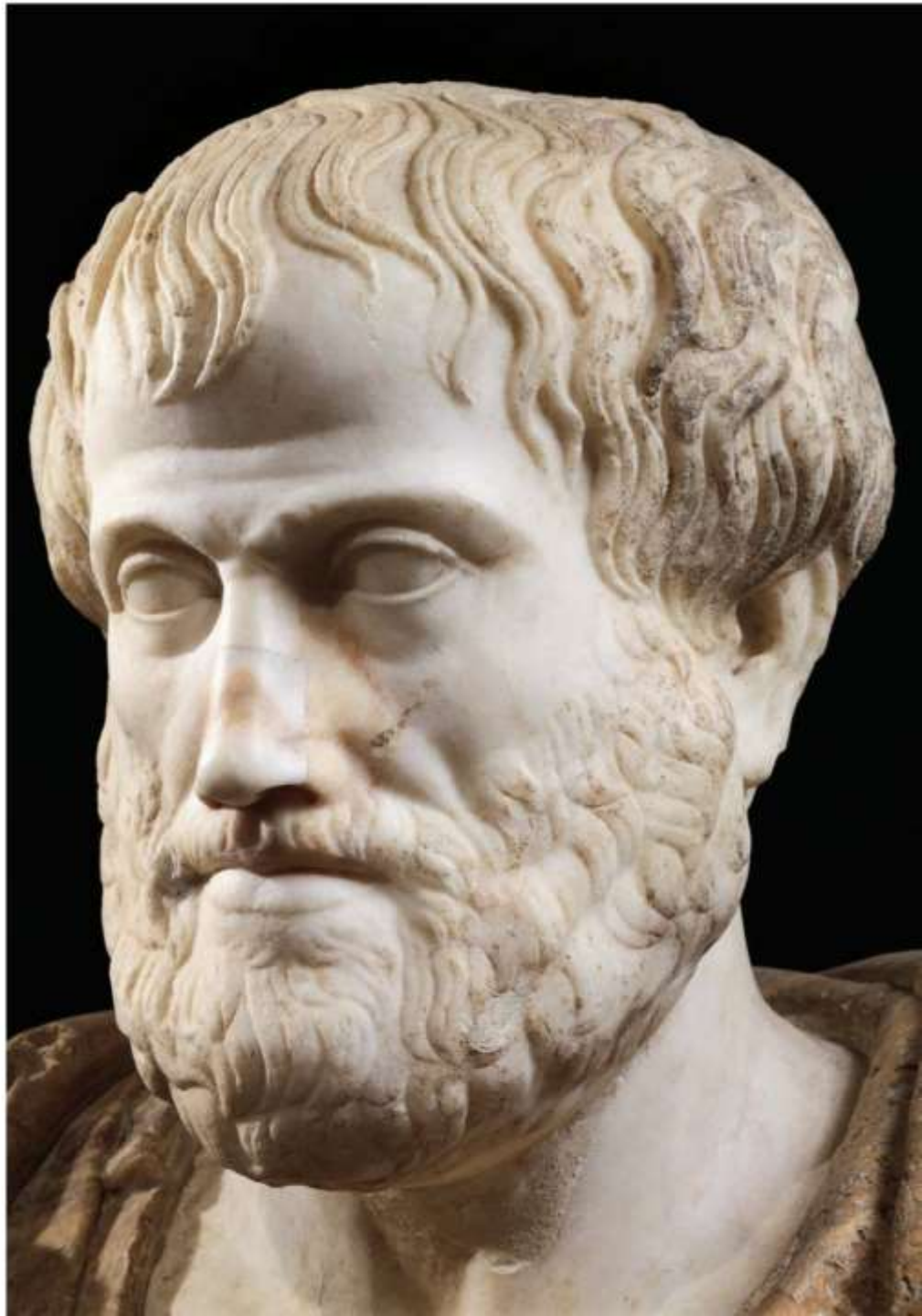


“Just when you think you’ve graduated from the school of experience, someone thinks up a new course.”

Mary H. Waldrip, author

***“Knowing
yourself is the
beginning of all
wisdom.”***

Aristotle
Greek philosopher





Poll na Brón
POULNABRONE



“The important thing is not to stop questioning. Curiosity has its own reason for existing.”

Albert Einstein
German physicist

“Nothing is more dangerous than an idea when it is the only one you have.”



Emile Chartier (1868-1951)
French philosopher and essayist



“Differentiate between necessary and unnecessary perfectionism. Necessary perfectionism saves lives. Unnecessary perfectionism causes procrastination, creates delays, and obstructs the realization of ideas. There’s a lot of room for creativity in-between.”

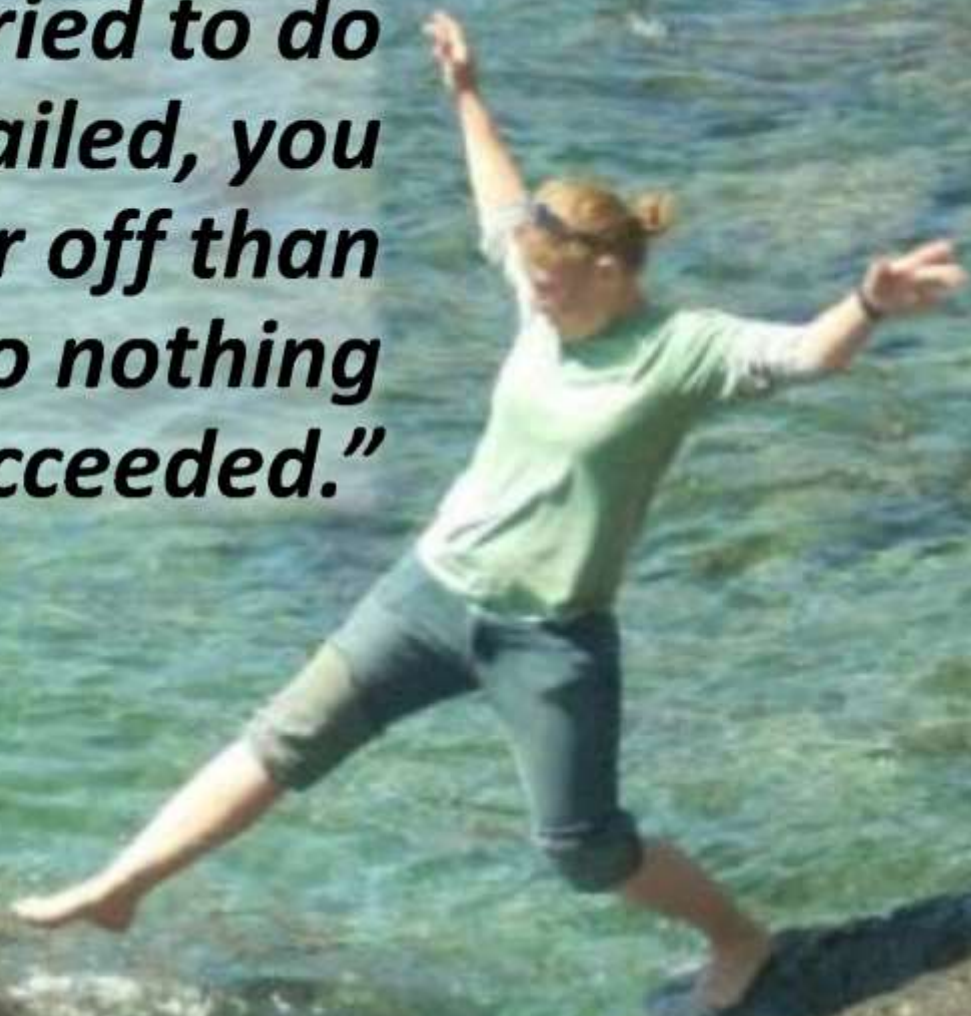
Linda Gorchels, author

“The greatest glory in living lies not in never falling, but in rising every time we fall.”



Nelson Mandela
South African politician

“If you have tried to do something and failed, you are vastly better off than if you tried to do nothing and succeeded.”



Richard Martin Stern
American novelist

“A sense of curiosity is nature's original school of education.”



Smiley Blanton
author



***“The oak fought
the wind and
was broken; the
willow bent
when it must and
survived.”***

Robert Jordan
author

***“Intuition is educated by experience
and employed by curiosity.”***



Jim Blasingame
American entrepreneur

A photograph of the Mount Rushmore National Memorial in the United States. The image shows the four large granite faces of Presidents George Washington, John Adams, Thomas Jefferson, and Abraham Lincoln carved into the mountain. The sky is clear blue, and some evergreen trees are visible at the base of the mountain.

“Creativity is thinking up new things. Innovation is doing new things.”

*Theodore Levitt
HBS Professor*

“Empathy means challenging your preconceived ideas and setting aside your sense of what you think is true in order to learn what is actually true.”



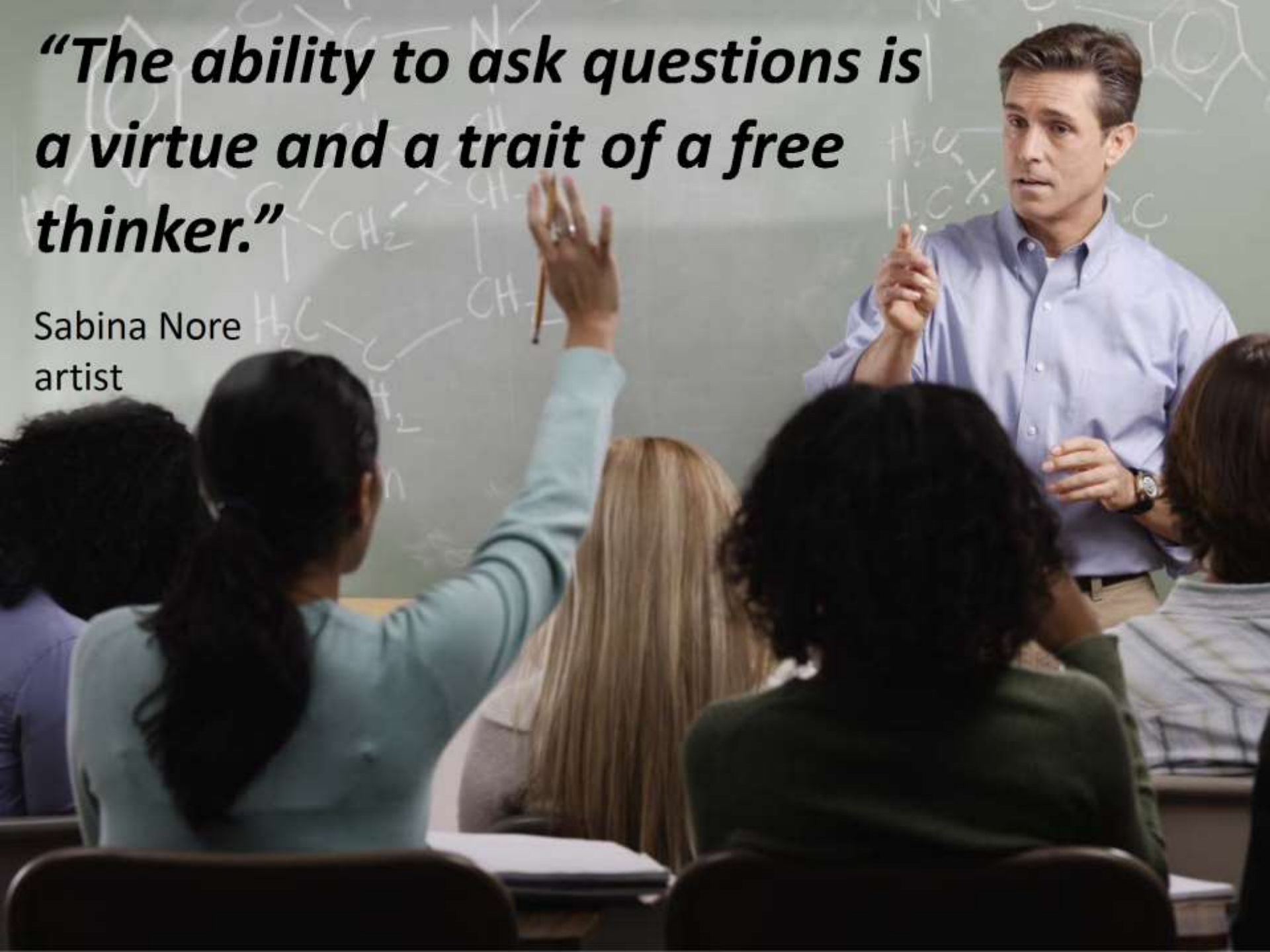
Tom Kelley & David Kelley
Authors
Creative Confidence

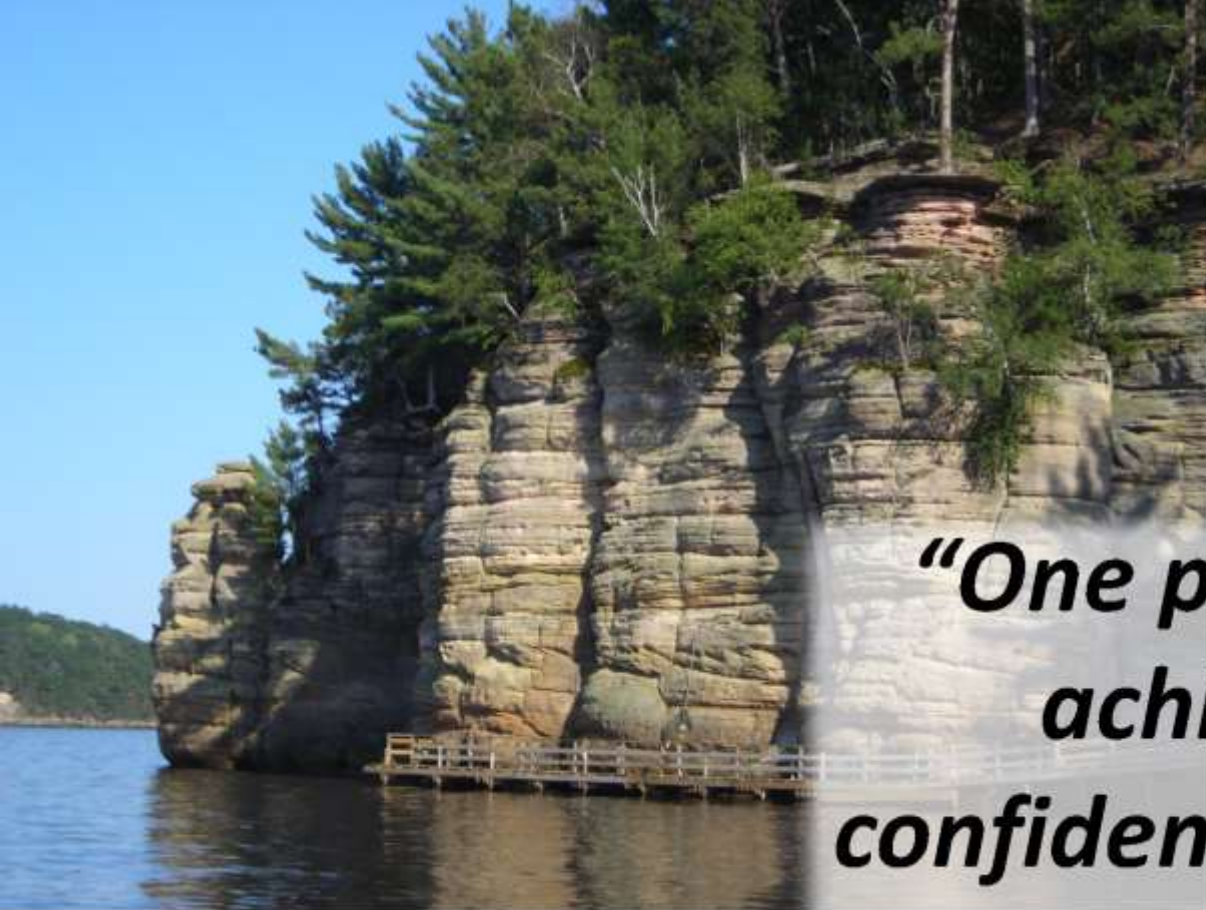


“Curiosity is the beginning of wisdom.” Françoise Sagan, French author

***“The ability to ask questions is
a virtue and a trait of a free
thinker.”***

Sabina Nore
artist





“One prerequisite for achieving creative confidence is the belief that your innovation skills and capabilities are not set in stone.”

Tom Kelley & David Kelley
Authors
Creative Confidence



"Progress always involves risks. You can't steal second base and keep your foot on first."

Frederick B. Wilcox
English footballer



“Healthy curiosity is a great key in innovation.”

Ifeanyi Enoch Onuoha
author

Just because I face a defeat does not mean I am defeated."

Jeffrey Fry
author



***“Life is trying
things to see if
they work.”***

Ray Bradbury
author





“Creativity, as has been said, consists largely of rearranging what we know in order to find out what we do not know. Hence, to think creatively, we must be able to look afresh at what we normally take for granted.”

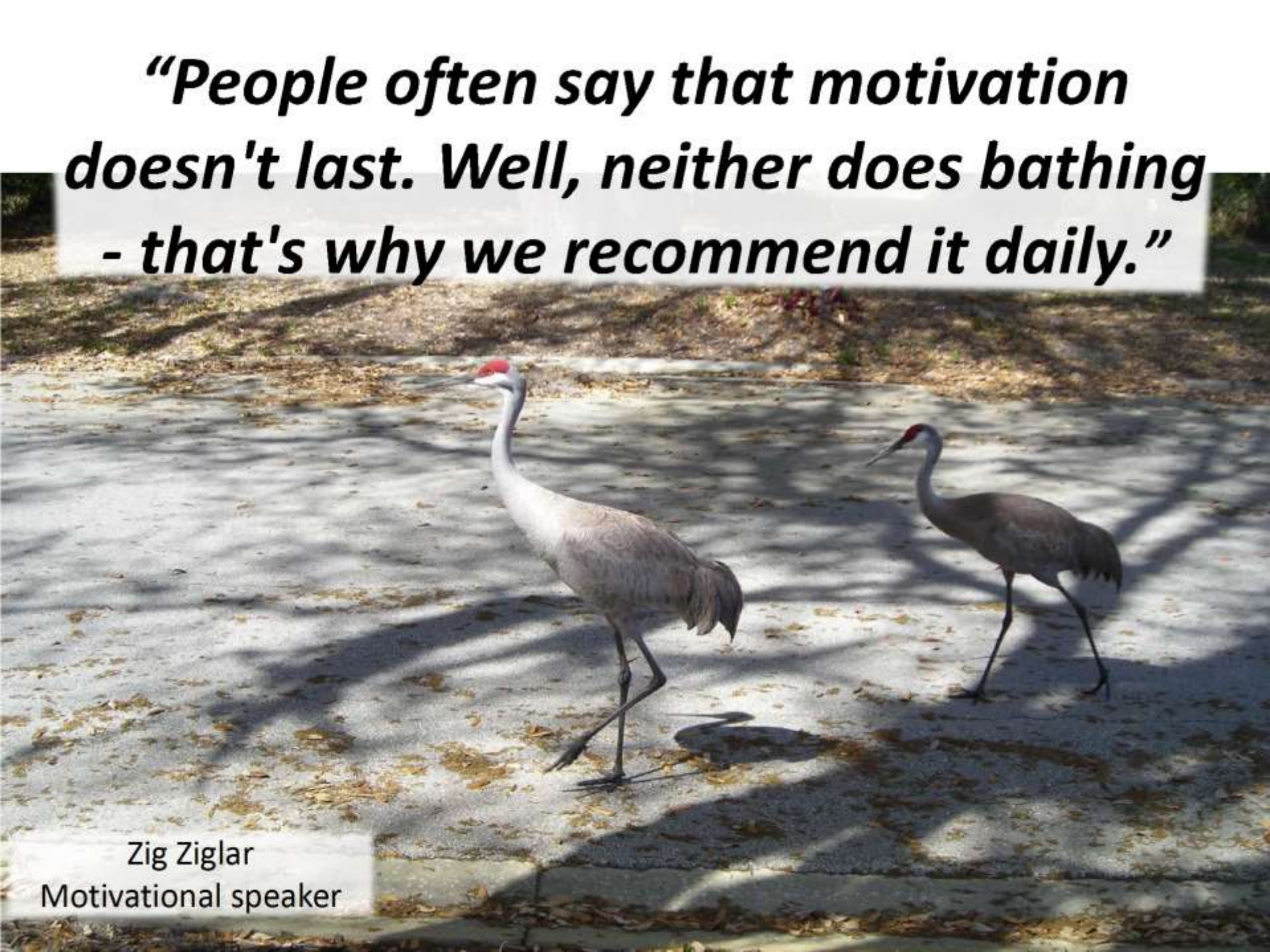
George Kneller, author

***“Healthy striving is self-focused:
‘How can I improve?’ Perfectionism
is other-focused: ‘What will they
think?’”***

Brené Brown
author



“People often say that motivation doesn't last. Well, neither does bathing - that's why we recommend it daily.”

A photograph of two sandhill cranes walking on a paved path. The crane on the left is in the foreground, facing left, with its long neck extended. The crane on the right is further back, also facing left. Both birds have grey bodies and a distinctive red patch on their heads. The path is made of light-colored concrete slabs, and there are shadows of trees and foliage cast across it. The background shows some dry grass and more foliage.

Zig Ziglar
Motivational speaker



***“If you wait for things
to be perfect, you walk
away with NOTHING.
Just jump in and get
started.”***

Jennifer Ritchie Payette
Management consultant

“Be curious. Read widely. Try new things. What people call intelligence just boils down to curiosity.”

Aaron Swartz
Internet hacktivist



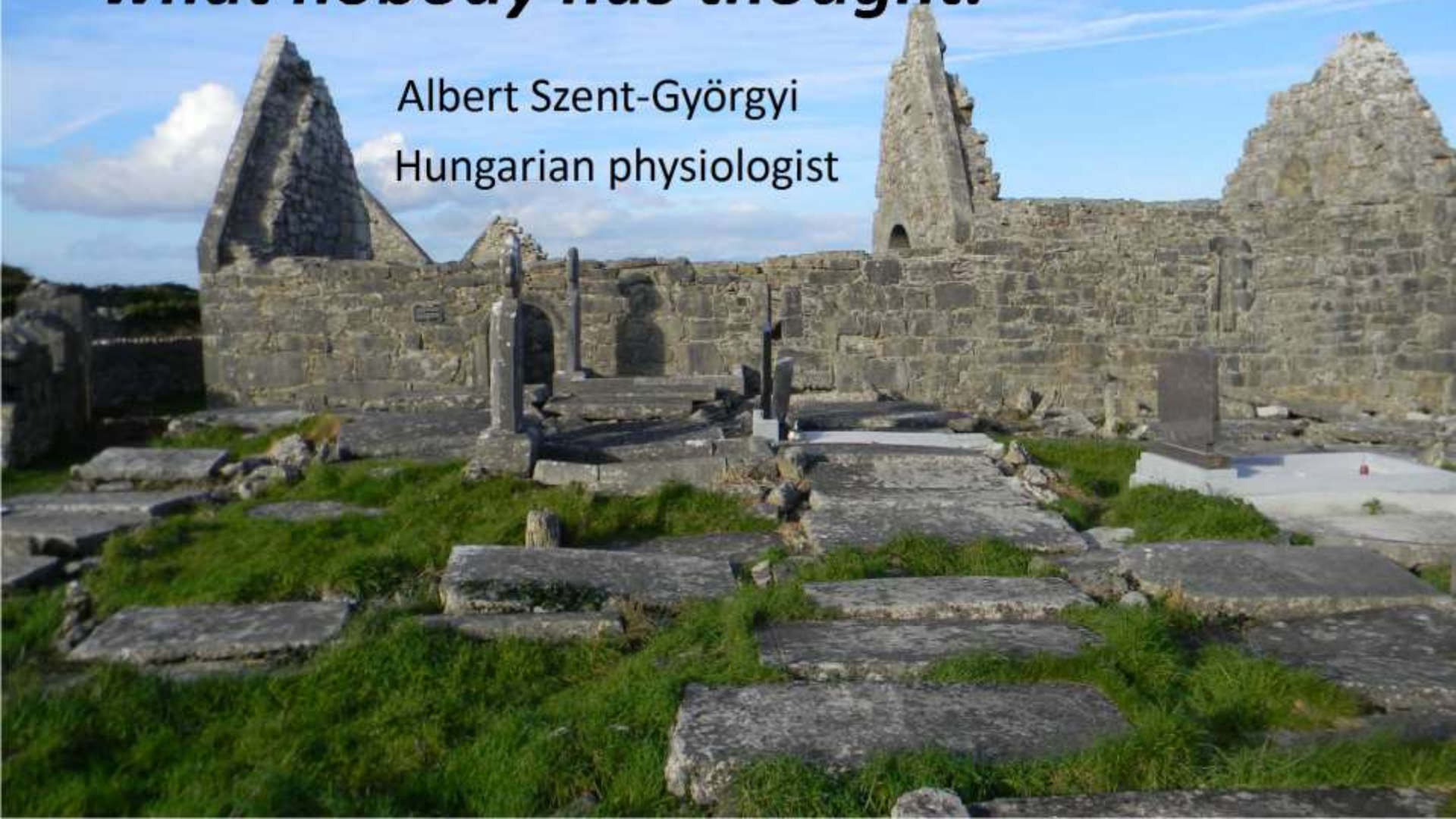


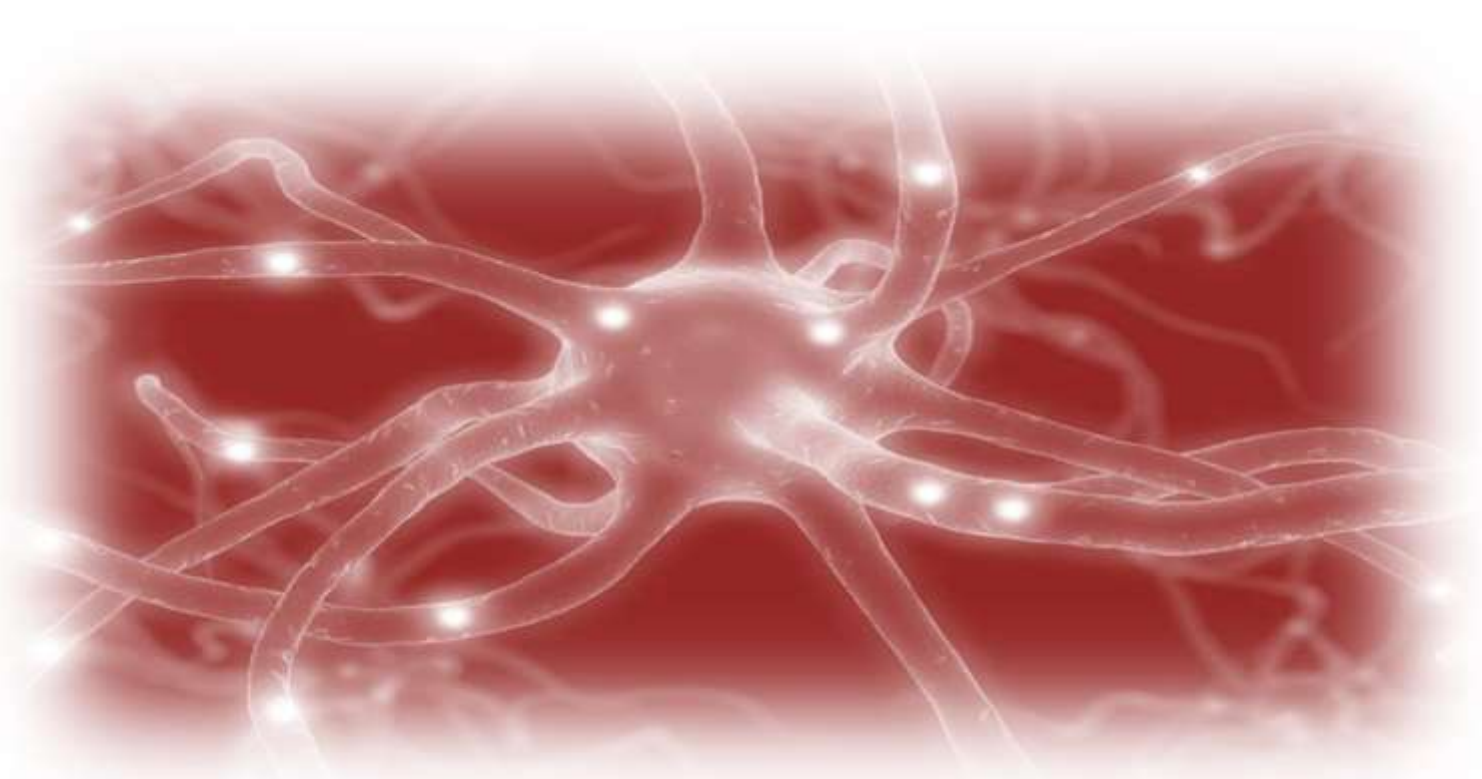
***“Once you start
creating things,
you realize that
everything has
intention behind
it.”***

Tom Kelley & David Kelley
Authors
Creative Confidence

“Discovery consists of seeing what everybody has seen and thinking what nobody has thought.”

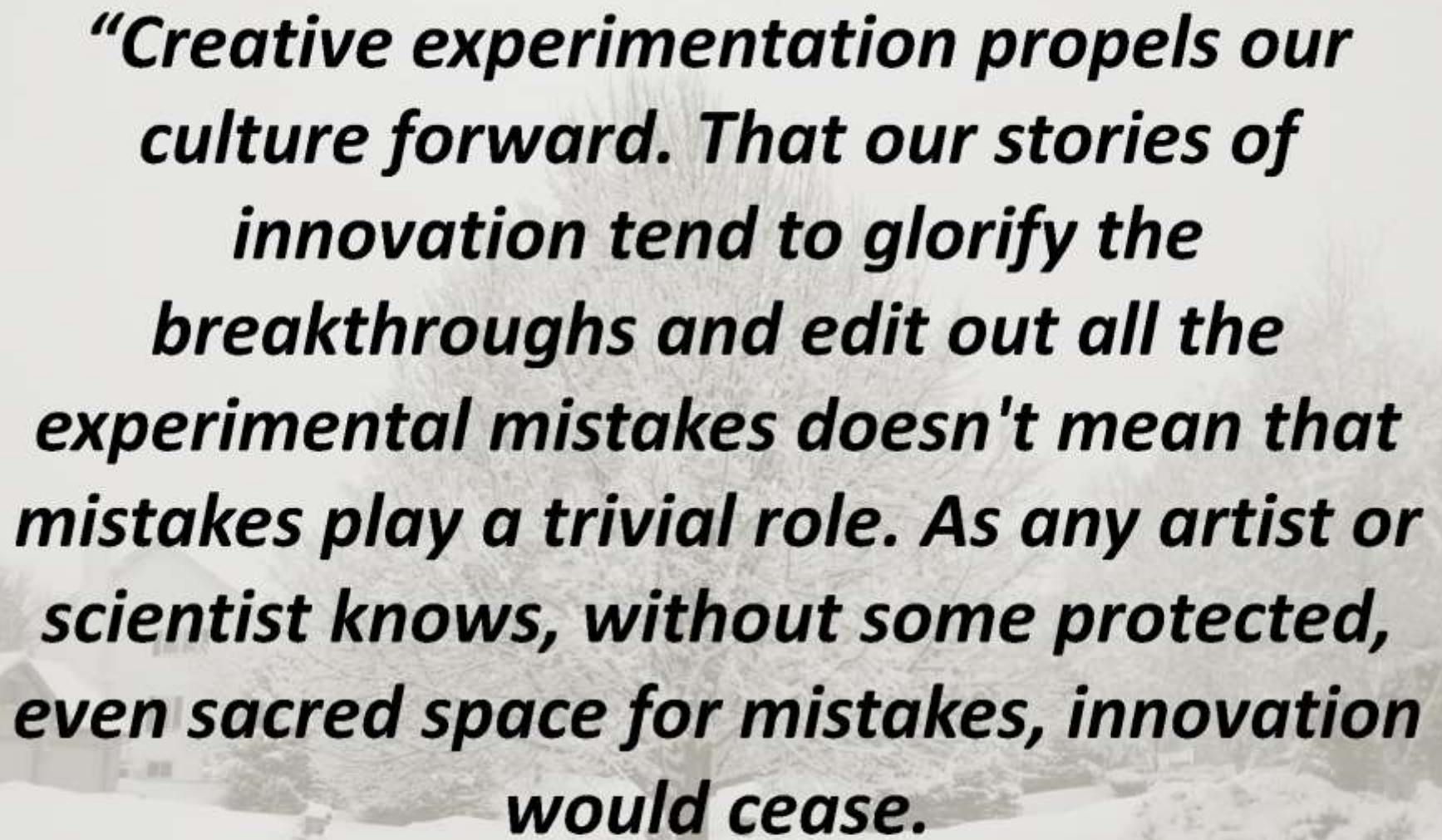
Albert Szent-Györgyi
Hungarian physiologist





***“The most important asset you have
for negotiating this rapidly changing
world is your creative brain.”***

Shelley Carson
Author, *Your Creative Brain*



“Creative experimentation propels our culture forward. That our stories of innovation tend to glorify the breakthroughs and edit out all the experimental mistakes doesn't mean that mistakes play a trivial role. As any artist or scientist knows, without some protected, even sacred space for mistakes, innovation would cease.

Evgeny Molotov
author

***“Deadlines
move creativity
from ideas to
action.”***



Linda Gorchels
author

***“You want
experimentation.
Every once in
awhile, you
stumble upon
something that
blows your
mind.”***

Jeremy Stoppelman
CEO, Yelp





***“There's nothing efficient about
innovation.”***

Simon Sinek
author

“Most of us understand that innovation is enormously important. It's the only insurance against irrelevance. It's the only guarantee of long-term customer loyalty. It's the only strategy for out-performing a dismal economy.”

Gary Hamel
Management consultant





***“The heart and
soul of the
company is
creativity and
innovation.”***

Bob Iger
CEO, Walt Disney



***“Mindless
habitual behavior
is the enemy of
innovation.”***

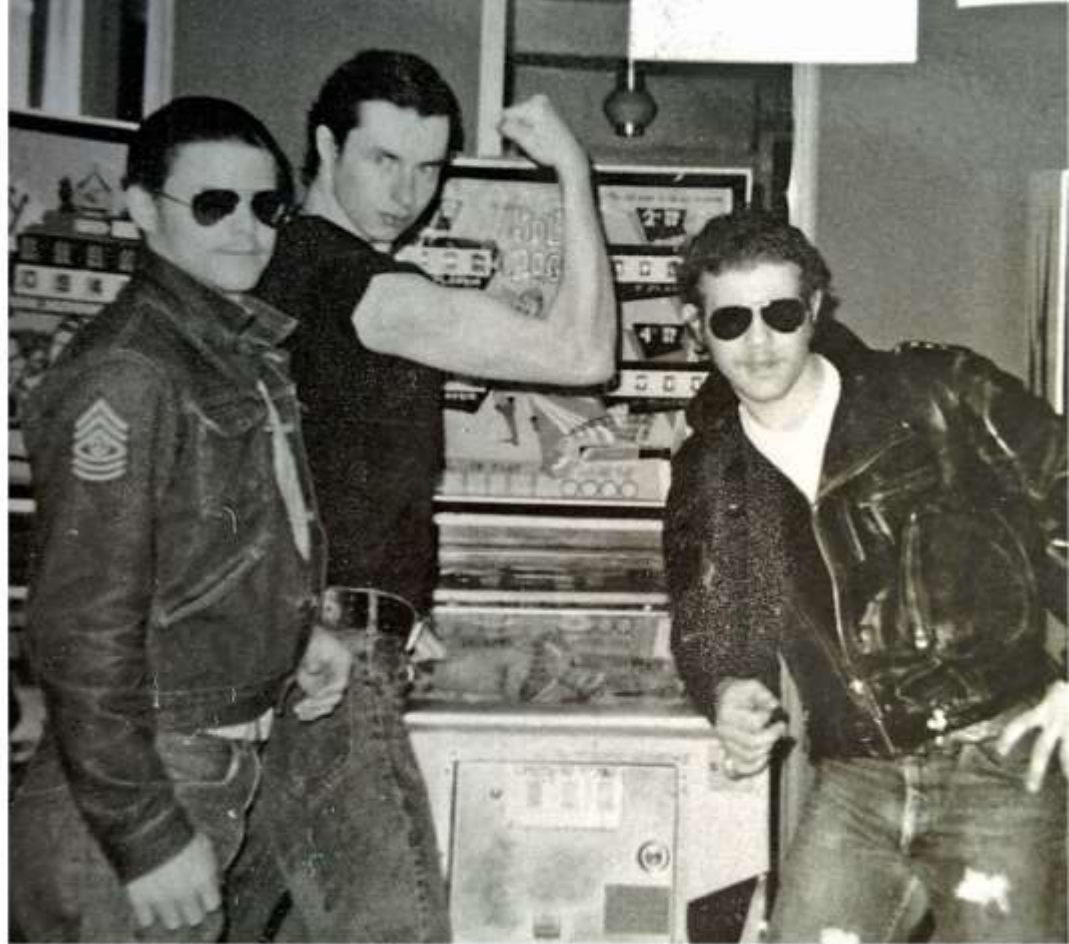
Rosabeth Moss Kanter
Author & professor

“Intrinsic motivation is conducive to creativity; controlling extrinsic motivation is detrimental to creativity.”



Theresa Amabile
Author, Creativity in Context

“Learning and innovation go hand in hand. The arrogance of success is to think that what you did yesterday will be sufficient for tomorrow.”



William Pollard
English Clergyman

***“If nothing ever
changed,
there'd be no
butterflies.”***

Author unknown





“Continuity gives us roots; change gives us branches, letting us stretch and grow and reach new heights.”

Pauline R. Kezer
Former CT Secretary of State



Linda M. Gorchels

Just as we routinely upgrade computer systems, we must upgrade our own knowledge systems. Linda has helped over 10,000 people over a 25+ year period with these educational upgrades, merging anecdotal client experience with researched “best practices,” and sharing the resulting insights with managers and executives. After working in the office products, publishing and insurance industries, she joined UW-Madison’s Center for Professional and Executive Development, both as a corporate trainer and program director. Now, as a director emerita, she provides workshops for select clients.

An award-winning author of *The Product Manager’s Handbook*, she has also written *The Product Manager’s Field Guide*, *The Manager’s Guide to Distribution Channels*, *Business Model Renewal*, and *Product Management ShortRead Series*.